Share The Love: help promote ocean conservation through storytelling!



Project Title	Share The Love: help promote ocean conservation through storytelling!
Summary	Help support Monterey Bay National Marine Sanctuary and ocean conservation by sharing stories via social media and web articles to inspire the public to learn more and protect our special underwater treasures.
Country	United States

Project Description

Are you interested in crafting ocean conservation messages for the public? If so, we are seeking creative individuals to develop and write social media posts and web stories that connect people to Monterey Bay National Marine Sanctuary. You'll collaborate with our team to produce posts for our Facebook, Twitter, and Instagram (including Instagram Stories) accounts, in addition to publishing stories on our website.

The articles you write will inform the public about current events, research, and natural and cultural resources in the sanctuary. Tasks may include brainstorming and researching topics, interviewing subject matter experts, and writing and editing text. Articles can and will be tailored to your interests and knowledge, and you'll work with our team to develop your stories. We're looking for candidates who have strong writing and editing skills and a knack for telling stories. Familiarity with ocean conservation and science is helpful, but not a necessity. You'll gain experience writing for the web and you'll increase your familiarity with ocean conservation topics and science writing.

Designated in 1992, Monterey Bay National Marine Sanctuary is a federally protected marine area offshore of California's central coast. Stretching from Marin to Cambria, the sanctuary encompasses a shoreline length of 276 miles and 6,094 square statute miles of ocean. It is one of our nation's largest national marine sanctuaries, and is larger than Yellowstone National Park. https://montereybay.noaa.gov/

Required Skills or Interests

Skill(s)	
Editing and proofreading	
Social media management	
Storytelling/blogging/vloggin	g

Additional Information

All candidates must be proficient in Google platforms, be a creative self-starter who is comfortable with both taking initiative and working in collaboration, and have the ability to work independently, prioritize, and meet deadlines. You will gain professional resume-building experience with NOAA and knowledge about Monterey Bay National Marine Sanctuary, public outreach, and training in science communication.

Language Requirements

None